AWOLFEY PRODUCTIONS PRESENTS

ALEXANDER WOLFE

The AWolfey Application Show

"Work like the Iguana,
enjoy the peace but move fast
when life and work demands."

Video Producer · Cinematographer · Editor · AI Video Creator

Northern California · Available

THE AWOLFEY APPLICATION SHOW

Tonight's Program

I The Cover Letter ..... page 3

An official letter to the Hiring Team.

II Prefer Music Delivery? ..... page 4

"Thread of the River," an original song. The lyrics are printed, and the MP3 is attached to this PDF.

III Prefer Game Delivery? ..... page 5

Play along at games.awolfey.com, with the quiz and the spinner. Link and QR code inside.

IV Enjoy Your Résumé Styles ..... page 6–9

1. Awolfey Productions résumé cover page p. 6
2. Résumé cards: nine trading-card snapshots p. 7
3. Résumé: AI Video Production Specialist (current) p. 8
4. Résumé: Producer & Creative Director (earlier draft) p. 9

V The Portfolio ..... page 10–16

Seven pages, cover plus six sections: Logo & Brand, RLS Productions, Type & New Ideas, AI Video Production, Education, Creative Lineage. PDF and flip book at games.awolfey.com/portfolio.

Enjoy your résumé styles.

AWOLFEY PRODUCTIONS

Video Production · Cinematography · Editing · AI Video

Alexander George Wolfe

Owner & Producer

Northern California · Available

October 13, 2026

Hiring Team

Re: Application for AI Video Production Specialist

Dear Hiring Team,

I am writing to apply for the AI Video Production Specialist role. The role calls for a hybrid creator who is as fluent in the rule of thirds as in seed values, and that is exactly where I work. I hold a B.A. in Cinema from San Francisco State University, have logged more than 10,000 hours of cinematography, and have covered more than 500 events as a director, producer, cinematographer, and editor. Through my company, Awolfey Productions, I now take ideas from prompt to polished edit with generative AI.

Blending the real world with animation has been the through line of my career. In 2010, as a producer for Hewlett-Packard, I designed interactive iPad video with Aurasma, augmented reality that layered animation over real-world images. Today I apply the same instinct to generative AI: I shoot original photographs and augment them into video. I have about three years of hands-on generative AI video experience, since around 2023, led by OpenAI's ChatGPT, with Llama as a base model, plus GitHub, Discord, Python, and Windows PowerShell.

Across thousands of images, I have produced cinematic AI video edits, prompts, character work, and UGC campaigns. I completed the AI video *Love and Sand*, am developing *Noirette*, a short film concept inspired by Philip K. Dick, and release music on Suno as Word Thaumaturgist. For me, AI is a tool rather than a shortcut. The craft lies in directing the model toward intention and emotion, then finishing with real editing, pacing, color, and sound in the Adobe Creative Suite, including Premiere Pro, After Effects, and Photoshop. I also bring hands-on experience editing 16mm and 35mm film on a Moviola.

That finishing discipline was built on client work with real deadlines: Videographer on Travel Channel's *Food Paradise*; Producer of the Vanessa Williams QVC spot and Judith Ripka; Audio/Camera Assistant at KBS+P on Nielsen, Puma, and Goldman Sachs; Videographer for Google Wallet and Wired.com; and Producer for SFJAZZ. I wrote, produced, and directed the Uganda documentary *Land of Pygmy, Land of Gorilla*, have filmed in 40 countries, and shoot helicopter camera for the Lake Chelan Poker Run.

Helping brands, agencies, and media partners create high-quality content at speed and scale is the work I want to do next. I am based in Northern California and available now. I would welcome the opportunity to walk you through my reel and discuss how I can contribute to your team.

Thank you for your time and consideration.

Sincerely,

Alexander Wolfe

Alexander George Wolfe ("Awolfey")

Owner & Producer, Awolfey Productions

415-710-0374 | wolfey@awolfey.com | awolfey.com | **Reel: vimeo.com/1192915851**

Thread of the River

An original song by Awolfey · 2:57

VERSE 1

Started on a farm in Rough and Ready,
Learned to hold a camera steady,
SF State, cinema degree,
Cut the frames till the story ran free.
2010, I was building the new,
Augmented video for HP, I knew
The screen and the world could blend as one,
I was making tomorrow before it had begun.

CHORUS

I'm the thread that ties it all,
Story and code, the rise and the fall,
Forty countries, one clear view,
Your team, I'm the fit for you.

VERSE 2

Wired, Google, Goldman Sachs,
Puma, QVC, I covered the tracks,
Helicopter shots over Uganda's green,
Editor's eye for the in-between.
Now I'm shooting my photos and teaching the machine,
ChatGPT and Llama, Python clean,
Three years deep in AI art,
Tech in the hands, but story's the heart.

BRIDGE

Steady and calm when the heat runs high,
Freediver's breath when the pressure's nigh,
Don't fill the jug, leave room to grow,
Like the river, I know where to flow.

FINAL CHORUS

I'm the thread that ties it all,
Story and code, the rise and the fall,
From film to AI, I'll see it through,
Your team, I'm the fit for you.

The MP3 is attached to this PDF: Thread_of_the_River.mp3

How to open it: In Adobe Acrobat Reader, click the paperclip (Attachments) icon in the left sidebar, then double-click Thread_of_the_River.mp3 (or right-click and Save). In Firefox, open the sidebar and choose Attachments. Some browser viewers (Chrome, Edge, Safari) do not show PDF attachments, so open this file in Acrobat Reader if you don't see the paperclip.

Play the Game

Wolfey's Fun Facts, live now

A quick quiz and a spinner that introduce Alexander through his work.



Scan to play

games.awolfey.com

Play the Quiz **Spin the Spinner**

Everything on this page is clickable.

AWOLFEY PRODUCTIONS

ALEXANDER WOLFE

Video Producer · Cinematographer · Editor · AI Video Creator

RÉSUMÉ

Blending cinema and technology since 2010, from augmented-reality video at Aurasma/HP that merged animation with the real world, to shooting original photography today and bringing it to life with generative AI.

B.A. Cinema
San Francisco State, 2006

40 Countries
filmed on location

Since 2010
AR & interactive video

SELECTED CREDITS

Wired · Google Wallet · HP · Goldman Sachs · Puma · QVC · Travel Channel

WATCH THE REEL

vimeo.com/1192915851

415-710-0374 | wolfey@awolfey.com | awolfey.com

NORTHERN CALIFORNIA · AVAILABLE

PROFILE 01/09

IDENTITY & CONTACT

Alexander George Wolfe

"Awolfey" · Awolfey Productions

Video Producer · Cinematographer · Editor · AI Video Creator

Base: Northern California · Available

Call: 415-710-0374

Email: wolfey@awolfey.com

Web: awolfey.com

PRODUCER

CRAFT 02/09

SKILLS

- Directing & producing
- Cinematography, 10,000+ hours
- Editing: Premiere Pro, After Effects, Photoshop
- 16mm & 35mm film on a Moviola
- Helicopter & aerial camera
- Time-lapse & multi-camera shoots
- Photography since 2006
- 500+ events covered

CRAFT

AI TOOLS 03/09

AI TOOLKIT

~3 years of generative AI video (since 2023)

- OpenAI (ChatGPT) leads the workflow
- His own photography augmented into video
- Llama as a base model
- Thousands of images
- Suno music as "Word Thaumaturgist"
- Python · GitHub · Discord · PowerShell
- Interactive AR video since 2010

AI

CLIENTS 04/09

NOTABLE CLIENTS

Wired · Google Wallet · HP · Goldman Sachs · Puma · QVC · Travel Channel

Also: Nielsen · SFJAZZ · SFMOMA Art Bash · Costa Cruise Lines · North Cascades Bank

Food Paradise (Travel Channel) · Vanessa Williams QVC spot · Aurasma AR for HP

CREDITS

EDUCATION 05/09

EDUCATION

B.A., Cinema

San Francisco State University, 2006

Credentials

- Licensed Merchant Marine
- Certified Scuba Diver
- Ski Instructor, Mission Ridge (2019)
- Free Diver

SCHOLAR

GLOBAL 06/09

GLOBAL REACH

40 countries filmed

- Documentary in Bwindi, Uganda: *Land of Pygmy, Land of Gorilla*
- Caribbean & U.S. Virgin Islands productions
- 400+ weddings across CA, NY, USVI, BVI, WA

TRAVELER

POWERS 07/09

SUPERPOWERS

Steady calm
Cool when the heat runs high

Freediver's breath
Composed under pressure

Helicopter camera
Aerials for the Lake Chelan Poker Run

Story first
Tech in the hands, story at the heart

SPECIAL

MOTTO 08/09

THE IGUANA

"Work like the Iguana,
enjoy the peace
but move fast
when life and work
demands."

Alexander Wolfe

MOTTO

REEL 09/09

THE REEL

vimeo.com/1192915851

Scan or click to watch

Play: games.awolfey.com

WATCH

ALEXANDER GEORGE WOLFE

"Awolfey" • AI Video Production Specialist • Director / Producer / Cinematographer / Editor

Northern California • Available • 415-710-0374 • wolfey@awolfey.com • awolfey.com • Reel: vimeo.com/1192915851

PROFILE

Hybrid creator bridging classic filmmaking and AI. Cinema graduate (SFSU, 2006) with 10,000+ hours of cinematography, 500+ events covered, and director, producer, cinematographer, and editor credits across TV, commercial, web, corporate, and documentary work. 15+ years in interactive and AI-driven media, blending real-world imagery with animation: from Aurasma augmented reality for Hewlett-Packard in 2010 to AI augmentation of his own photography today, including about 3 years (since about 2023) of generative AI video: cinematic edits, character work, and UGC campaigns across thousands of sessions.

CORE SKILLS

- **Generative AI:** ~3 years of AI video generation and prompting (since about 2023); OpenAI (ChatGPT); character consistency; UGC-style campaign content; AI-assisted music (Suno)
- **Interactive & Technical:** Interactive AR/image-recognition video for iPad (Aurasma, since 2010); Llama as a base model; GitHub; Discord; Python; Windows PowerShell; HTML5 browser games
- **Post-Production:** Video editing; full Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, and more); hands-on 16mm and 35mm film editing on a Moviola
- **Production:** Directing and producing; cinematography; helicopter cinematography; photography; time-lapse; multi-camera shoots with remote-feed comms
- **Kit:** Blackmagic cinema cameras; Canon EF primes; Marantz and Sennheiser audio with lav and wireless setups

EXPERIENCE

Awolfey Productions | *Owner & Producer*

- Generative AI video (about 2023 – present): augments his own original photos into video with generative AI (image-to-video); thousands of images and sessions of cinematic edits, prompts, character work, and UGC campaigns; completed "Love and Sand"; developing "Noirette," a Philip K. Dick–inspired short film concept.
- Music on Suno as "Word Thaumaturgist"; Awolfey Productions brand and logo; built single-file HTML5 browser games, including Kaleido and Shinobi Flip.

Interactive & Corporate 2009 – 2011

- **Hewlett-Packard – Aurasma (2010–2011), Producer:** designed interactive iPad AR video blending animation with the real world (Aurasma image recognition). Also: Google Wallet (2011) Videographer; Wired.com (2011) Time-lapse Videographer; Oakland Port Authority (2010) Time-lapse Videographer; Costa Cruise Lines (2009, Caribbean) Videographer/Editor.

TV & Documentary 2007 – 2019

- **Land of Pygmy, Land of Gorilla (2007, Uganda):** Writer/Producer/Director, filming Pygmy communities and mountain gorillas in Bwindi, including a 1,000-ft rappel; Kelly King "Making Of" (2007, NY) Director.
- Food Paradise – Travel Channel (2012) Videographer; Trailwood Productions (since 2008) Director; The Bodyhunter (2009) Director; RLS Concerts in the Gardens (2016–2019) Director/Editor; Banana Boat Bleacher Report (2010) Videographer; Insane Coaster Wars (2012) PA.

Commercial, Agency & Web 2010 – 2020

- **Washington:** North Cascades Bank (2020) Director; Ohme Gardens (2019) Director; 12 Tribes (2019) Director; GoLakeChelan.com (2016–2018) Producer.
- **New York:** KBS+P – Nielsen Ratings, Puma, Goldman Sachs (2012–2013) Audio/Camera Assistant/PA; Vanessa Williams QVC spot and Judith Ripka (2012) Producer; YourTango.com (2012) Editor.
- **California & web:** Strawhouse Productions (2010–2012) Cinematographer/Editor; Zwilling Knives (2010) Videographer; La Corde (2010) Editor; Mrs. Pinkelmeyer (2011, FL) Producer.

Live Events & Weddings 2006 – present

- Lake Chelan Poker Run (2013–present) Helicopter Camera/Editor; SFJAZZ (2009–2012) Producer; SFMOMA Art Bash (2019) Director/Lead Videographer; Chelan Wine and Jazz (2019) Director/Lead Videographer/Editor; International Body Music Festival (2009, 2010) Director; Pauly D's Remix (2012) Videographer; Lumitone (2008–2011, full-time); filmed for the Shoshone, including a recent show in Tahoe City.
- 400+ weddings since 2006 (CA/NY/USVI/BVI/WA), including a Prince of Denmark wedding; Virgin Islands Videographer and Photographer (2012–2015, USVI/BVI); court reporting video for Central, Yom, and Moburg Court Reporting (since 2016) and Jones & Jones – Betts (2017–2020).

EDUCATION & CREDENTIALS

B.A., Cinema | *San Francisco State University* May 2006

Also: Licensed Merchant Marine; Certified Scuba Diver; Free Diver; Ski Instructor (Mission Ridge, 2019); Accounting; Photography (family, school, maternity, headshots, real estate, merchandise) since 2006.

ALEXANDER GEORGE WOLFE

"Awolfey" • AI Video Production Specialist • Producer & Creative Director

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PROFILE

Hybrid creator who bridges classic filmmaking and generative AI. Cinema graduate (SFSU) with broadcast, commercial, documentary, and aerial credits for Travel Channel, QVC, Google Wallet, Hewlett-Packard, Wired.com, Puma, and Goldman Sachs. Brings about 3 years of hands-on AI video work (since about 2023) through Awolfey Productions: cinematic AI video edits, prompts, character work, and UGC campaigns across thousands of images, and finishing them with a filmmaker's eye for composition, color, story, and sound.

CORE SKILLS

- **Generative AI:** ~3 years of AI video generation and prompting (since about 2023); OpenAI (ChatGPT); character consistency work; UGC-style campaign content; AI-assisted music (Suno); prompt-to-polished-edit workflows
- **Models & Technical:** Llama as a base model; GitHub; Discord; Python; Windows PowerShell
- **Post-Production:** Editing, finishing, color, and sound for AI and live-action footage; full Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, and more); hands-on 16mm and 35mm film editing on a Moviola
- **Production:** Producing and directing; multi-camera shoots with remote-feed comms; helicopter/aerial camera; documentary, commercial, broadcast, live events, and weddings
- **Kit:** Blackmagic cinema cameras; Canon EF primes; Marantz and Sennheiser audio with lav and wireless setups
- **Creative & Brand:** Creative direction, brand identity (Awolfey Productions logo), HTML5 browser game development

EXPERIENCE

Awolfey Productions | *Owner & Producer*

- AI video production (about 2023 – present): augmented thousands of his own images into cinematic AI video edits, video prompts, character work, and UGC campaigns.
- Completed the AI video "Love and Sand"; developing "Noirette," a Philip K. Dick–inspired short film concept.
- Composes and releases AI-assisted music on Suno as "Word Thaumaturgist."
- Built and polished single-file HTML5 browser games, including Kaleido and Shinobi Flip.
- Designed the Awolfey Productions brand and logo; films for the 12 Tribes of Washington and the Shoshone, including a recent show in Tahoe City.

Lake Chelan, WA — Aerial, Commercial & Event Production

- Helicopter camera operator for the Lake Chelan Poker Run and speed boat races; video for GoLakeChelan.com; North Cascades Bank commercials; high-end weddings.

Destination Wedding Videographer | *U.S. Virgin Islands* 2012 – 2015

- Produced destination wedding films, including the wedding of a Prince of Denmark.

Lumitone HD and Bay Area Production | *Full-time at Lumitone HD* 2008 – 2011 (Lumitone HD)

- Bay Area productions including Wired.com time-lapse, Google Wallet, Hewlett-Packard (including developing iPad AI for HP), Oakland Port Authority, and SFJAZZ.

New York City Production

- Travel Channel's Food Paradise; QVC spots with Vanessa Williams and Judith Ripka; Pauly D's Remix launch; work for Nielsen, Puma, and Goldman Sachs.

Documentary Filmmaker | *Bwindi, Uganda* 2007

- Filmed Pygmy communities and mountain gorillas, including a 1,000-ft rappel; learned helicopter filming on location.

EDUCATION

B.A., Cinema | *San Francisco State University* May 2006

DIRECTOR · EDITOR · DESIGNER · AI VIDEO

ALEXANDER WOLFE

INSERT COIN TO OPEN

AWOLFEY NORTHERN CALIFORNIA · AVAILABLE

Cinema-trained image maker building brand marks, original type, concert films and AI-driven video, with a head full of pulp-paperback futures and biomechanical dreams.

CONTENTS

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GAMES games.awolfey.com
STUDIO Awolfey Productions

01

LOGO & BRAND

MARKS AND IDENTITIES FOR HOUSEHOLD NAMES

PUMA

LOGO & BRAND WORK

WEBSTER'S DICTIONARY

LOGO & BRAND WORK

LUMITONE

LUMITONE HD

TRAVEL CHANNEL

LOGO & BRAND WORK

ALSO

Designed the **Awolfey Productions** brand and logo: the studio mark on every page of this book.

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02

RLS PRODUCTIONS

CONCERT FILM · DIRECTOR / EDITOR

2016–2019 Series

DIRECTOR / EDITOR

CONCERTS IN THE GARDENS

RLS CONCERTS IN THE GARDENS

Directed and edited the **RLS Concerts in the Gardens** series for RLS Productions: live music shot and cut as cinema, from the first camera setup to the final edit.

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03

TYPE & NEW IDEAS

ORIGINAL TYPEFACES · CONCEPT DEVELOPMENT

Font design and new-idea work: **original typefaces** and concept development, from the first sketch of a letterform to a finished idea.

THE NAME ON THE COVER

ARISTOTLE PUNK

The **Aristotle Punk** typeface used for his name is by designer **Andrew2** (Dirt2.com and SickCapital.com).

MORE FONTS BY THE SAME DESIGNER

LAST DRAFT	VLODERSTONE	LAST RAFT
BY ANDREW2	BY ANDREW2	BY ANDREW2

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04

AI VIDEO PRODUCTION

LED BY OPENAI (CHATGPT) · IMAGE-TO-VIDEO ALSO EXPLORED IN GROK IMAGINE

3 yrs
HANDS-ON SINCE 2023

1000s
OF IMAGES

2010
INTERACTIVE AR VIDEO ROOTS

WORKFLOW

- **OpenAI (ChatGPT)** leads the work: concepts, prompts, scripts and shot planning.
- Augments **his own photography into video**: thousands of images, from camera to finished motion.
- Uses **Llama** as a base model, building and automating with **Python**, **GitHub** and **Windows PowerShell**, and collaborating on **Discord**.
- The lineage runs back to **2010**, designing interactive AR video on the iPad for **HP**.

`OpenAI · ChatGPT` `Llama` `GitHub` `Discord` `Python` `Windows PowerShell` `Own photography → video`

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05 EDUCATION

SAN FRANCISCO STATE UNIVERSITY

B.A. 2006

CINEMA GRADUATED

SAN FRANCISCO STATE UNIVERSITY

B.A. in **Cinema**, 2006. Trained on film, including hands-on **16mm and 35mm** editing on a Moviola, before the cut went digital.

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06 CREATIVE LINEAGE

PULP FUTURES · BIOMECHANICS · STREET TYPE

Raised on **1960s and 1970s science-fiction artwork**, the biomechanical worlds of **H.R. Giger**, and the slippery realities of **Philip K. Dick**.

> **UBIK · THE COIN-OPERATED DOOR**
> In *Ubik*, a man's own apartment door refuses to open until he feeds it a coin. Everyday life is metered, every object wants payment. Those strange pay-per-use worlds are what he draws from.

STREET-ART & TYPE LINEAGE · IN HIS OWN WORDS



Alexander tags **"Noah"** everywhere. As he tells it, he and this circle of designers are all in their 40s now, and their tags, reworked and changed a hundred times over, are still on walls in major cities everywhere. That is the line his letterforms come from.

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